

# RAJESH BANDILA

## LEAD UX DESIGNER

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Location | Bengaluru, INDIA

Experience | 14 Years 2 Months

Portfolio Link | <https://rajeshbandila6.wixstudio.com/portfolio>

### Profile Summary

I am a Lead UX Designer with 14+ years of experience creating easy-to-use digital products across web, mobile, AR/VR, AI tools, and no-code apps. I run UX workshops, do user research, and build design systems that improve usability and speed up delivery. My work has helped teams move faster and improve user experience. I also mentor designers, support collaboration, and ensure every design meets business goals while keeping users at the center.

### Key Skills

UX Research

Design Thinking

Information Architecture

Usability Testing

User Flows

UX Strategy

Usability

User-Centred Design

Prototyping

UI Design

Wire framing

User Stories

Design Systems

Agile Methodologies

A/B Testing

Team Leadership

### Work Experience

#### Lead UX Designer

Dentsu Global Services

07/2023 - 02/2026

1. Led UX workshops with enterprise clients to define project requirements and set a clear design vision, ensuring more aligned and successful deliverables.
2. Conducted in-depth user research (personas, empathy maps, journey mapping) to identify pain points and uncover new business opportunities.
3. Designed user flows, information architecture, and wireframes to improve usability and navigation.
4. Developed and implemented scalable design systems, improving consistency and reducing developer handoff time by 25%.
5. Created UI designs and interactive prototypes for client presentations, speeding up stakeholder approval and reducing review cycles.
6. Mentored and coached a team of 5+ designers, promoting collaboration and innovation across projects.

#### Lead UX Designer

Impelsys

02/2020 - 06/2023

1. Defined a consistent design language for web and mobile products, improving brand consistency and reducing redesign requests by 30%.
2. Translated user stories into wireframes and high-fidelity prototypes, cutting development rework by 20%.
3. Designed intuitive navigation structures and content layouts, leading to a 15% improvement in task completion rates in usability testing.
4. Worked closely with clients, product managers, and developers to deliver projects on time and within scope.
5. Introduced modern UX/UI trends to enhance product appeal and meet industry best practices.
6. Mentored 4+ designers, improving team productivity and quality of design outputs.

**Sr. UX Designer**

TransNeuron Technologies

07/2018 - 06/2019

1. Designed end-to-end product workflows and interactions, Improving task efficiency for users by 22% in usability testing.
2. Partnered with end-users and client teams to define functional and usability requirements, ensuring 100% alignment between business goals and user needs.
3. Created personas, wireframes, and navigation maps, which reduced onboarding time for new users by 15%.
4. Structured information architecture to make navigation easier, leading to a 10% drop-in support queries.

**Sr. UX Designer**

DS Technologies

04/2015 - 06/2018

1. Designed dashboards, widgets, and web interfaces that improved data accessibility and reduced task completion time by 18%.
2. Worked closely with marketing, product management, and development teams to ensure brand consistency across all digital products.

**UI & UX Designer**

Think Design

02/2014 - 03/2015

1. Delivered visual design assets (icons, mock-ups, interface specifications) that improved design approval rates by 20%.
2. Designed UI updates for web-based projects, resulting in a 15% increase in user engagement.

**UX Researcher**

Onio Design Pvt. Ltd.

06/2013 - 01/2014

1. Conducted user research to identify product usability issues, leading to actionable design improvements.
2. Supported pitch meetings with research insights and design collateral, helping win 3 new client projects.

**Education****Bachelor of Design (Product Design)**

National Institute of Fashion Technology, Bangalore

2009 - 2013

**Languages**

- English
- Telugu
- Hindi